

2015



Dealer Marketing Services



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MKG-501-1008



2015 Dealer Marketing Services

SWIMMINGPOOL.COM OPTIONS

DEALER LISTING

per listing, per year

SwimmingPool.com is the world's leading actively-managed consumer website dedicated to promoting the swimming pool lifestyle. Enhanced dealer locator allows consumers to determine which dealers they would contact them.

\$250

per listing,
per year

FREE

See Details*

*Dealers may qualify for a FREE Dealer listing based on purchases in qualifying product lines.

ADDITIONAL OR CUSTOM PRODUCTS & SERVICES

per listing, per year

Purchase additional Products & Services over the nine allowed per listing or purchase custom Products & Services.

**Additional
Option**

\$10 each

per listing,
per year

**Custom
Option**

\$35 each

per listing,
per year

ADDITIONAL ZIP CODES

per listing, per year

Add additional zip codes to your listing to increase your territory and opportunity for consumer contacts on the Dealer Locator.

\$50

per listing,
per year

MAP LINK

per listing, per year

Add a map hotlink to your information with directions to your location.

\$25

per listing,
per year

HIGHLIGHTED LISTING

per listing, per year

Make your listing stand out from the competition by highlighting it yellow.

\$50

per listing,
per year



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