



INTERNATIONAL SALES CONFERENCE AND VENDOR SHOWCASE

September 14th – 16th, Gaylord Texan in Grapevine, TX

2015 EMPLOYEE TIPS AND INFORMATION

Please review carefully – then print a copy or check out the copy on the PISC App for reference!

TIPS: CARRY PLENTY OF BUSINESS CARDS WITH YOU and use a QR Code reader to collect information!

WHAT'S NEW FOR 2015?

- **The PISC Mobile APP Sponsored by Pentair!** Now you can hold everything you need to know about POOLCORP's International Sales Conference right in your hands. Maps, classes, schedules, Vendor contact info, important reminders, and more – will all be right at your fingertips.
- **Vendor Hold 'Em:** This year, the Vendors hold all the cards! Rather than stamping a Passport, you will receive one card from each Vendor booth that you visit. Once you identify your cards by attaching a name label to the back (labels supplied in your PISC Welcome Packet), drop your cards into the drawing box for the fabulous prize that you want to win! *Choose from a \$2000 cash prize or 4 prize packages valued at more than \$2500 each!*

CONFERENCE & HOTEL INFORMATION

- **Hotel Registration:** You should have received a confirmation email directly from the hotel. Your room fees and tax will be covered by POOLCORP Marketing. You will be asked to leave your credit card on file to cover any incidentals and a \$50 "hold" will be charged. If you do not incur any additional charges, the \$50 will be refunded when you check out. If you do incur additional charges, they will NOT be covered by POOLCORP Marketing. *Reimbursement of these charges will be at the discretion of your supervisor and the policies within your Division.*
- **Conference Registration and Information** will be located in the Convention Center **outside the Longhorn Exhibit Hall**. Registration will be open from **12noon to 5pm Sunday** and **7am to 2pm Monday**.
- **The Opening General Session will begin at 2pm Monday** – one hour later than in past years to allow more time for travel on Monday. It will take place in the **Texas Ballroom** on level 3 of the Gaylord Convention Center. Vendors are invited to attend along with POOLCORP attendees.
- **The Burgundy Brigade** – Grapevine's official Welcoming Committee will be assisting **POOLCORP's Conference Staff** Monday thru Wednesday to help you find your way to registration, meals, meetings, and classes.
- **Divisional Meetings** will immediately follow the Opening General Session. Meeting room assignments will be listed in your Welcome Packet. Conference Staff and **The Burgundy Brigade** will be available to help direct you.
- **The Vendor Showcase** will be held in the **Longhorn Exhibit Hall**. Cocktails, coffee, and dessert will be served in the Vendor Showcase after dinner on Monday and Tuesday nights.
- **Meals** will be served in the **Texas Ballroom**. Vendors and POOLCORP attendees all eat together. If there are empty seats at your table, please invite others to join you.
 - **Seated Dinners** will be served Monday at 6:30pm and Tuesday at 6pm.
 - **Buffet Breakfast** will be served Tuesday and Wednesday from 6:30am to 8:30am.
 - **Buffet Lunch** will be served Tuesday and Wednesday from 11:30am to 1:30pm.
- **Class Schedules** will be attached to your name badge that you will pick up at Conference Registration. Schedules are based on your individual class selections. Every effort was made to accommodate your choices; but in some cases, alternate classes had to be assigned.
- **Hands-on Demo Classes** will be held inside Longhorn Exhibit Hall F, adjacent to the Vendor Showcase. The Pool Finish Demo Class will be location outside the conference center.
- **VIP Vendor Showcase Rotations** will take place in the Vendor Showcase on Tuesday and Wednesday morning and should appear on your class schedule. Only VIP and Private Label Vendors will be allowed

into the Vendor Showcase at that time. *You are required to get **an additional Vendor Hold 'Em Card** for each VIP Vendor in this session.* You will also be scheduled for at least one full Vendor Showcase Rotation on Tuesday or Wednesday afternoon to ensure that you have plenty of time to meet with all vendors in the Showcase.

- **Dress** for the Conference is “Business Casual.” However, if you are scheduled for hands-on demo classes you may wear jeans and should be prepared to possibly get dirty.
- **Souvenir Photos** (sponsored by CLI Aquavations) will be available from 7pm to 9pm on Monday and Tuesday nights. **Professional “headshot” photos** will also be taken from 3pm to 5pm on Tuesday afternoon only.
- **The POOLCORP Corporate Cup Run and Walk** will be held Tuesday morning. Plan to arrive by 6:15am.
- **Fitness Activities: Basketball** Courts will be set up at the back of the Longhorn Exhibit Hall behind the Vendor Showcase. **Swimming** will take place in the indoor pool at the back of the Riverwalk Atrium.
- **The Closing Dinner and Awards Presentation** will be held Wednesday 6pm to 10pm in the Texas Ballroom. Back by popular demand – “Time Machine” will be on hand for entertainment and LIVE BAND Karaoke! Check out the band’s website at www.timemachinetheband.com for a complete list of songs by artist or song title to plan your performance!
- **NOTE: The Vendor Showcase will close at 4pm on Wednesday to allow our Vendors to join us at the Closing Party.**

FLIGHT RESERVATIONS

If you are flying to the conference, you should have received a flight confirmation via email from Concur. If you have not received a flight confirmation, search all of your email folders carefully and check your Concur Travel Profile. ***You are responsible for printing your itinerary, checking in for your flight, and printing your boarding pass.*** *It’s possible that some airlines may change flights or flight numbers prior to the conference so be sure to **double-check your itinerary before your travel date.*** If you have any questions about air travel, call the **Concur Help Desk at 866.738.6444.**

PARKING

For those of you driving to Grapevine, your parking will be covered with your hotel room fees and tax. For those who live in the area and plan to drive to the hotel each day, please check with **Conference Registration** for a parking pass.

AIRPORT SHUTTLES

POOLCORP has arranged transportation to and from the airport through Super Shuttle and **you received a printable Super Shuttle Voucher via email and it is also available on the App.** Print the voucher, and take it with you. The voucher has 2 parts – one for arrival and one for departure.

- **DFW Passengers:** If you are flying in and out of DFW Airport, you do not need to make a Super Shuttle reservation. You should be able to catch one of the Shuttles circling outside the baggage claim area.
- **LOVE Passengers:** *If you are flying in and out of Love Field, you need to call Super Shuttle ahead for a reservation – **for both arrival and departure*** – using the phone number and POOLCORP group code on the voucher.
- **Departure to DFW:** Super Shuttles to DFW will be available at the hotel Thursday morning starting at 5:00am. If you need to leave earlier, you must call ahead for a reservation.

IT HEALTH CHECKS

Your POOLCORP IT Support Team will be offering **Health Checks for employee Laptops and Mobile Devices** while you are in Dallas. Signs will be posted at the Check-in booth indicating locations for Laptops and/or Mobile Devices to be dropped off for their Health Checks and the information is also available on the App. This year pre-registration for Health Check is not required. But if you would like to secure a day/time for your device health check, please email support@poolcorp.com.